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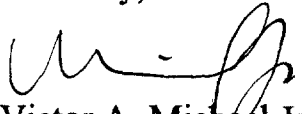
June 27, 1997

Secretary
Federal Communications Commission
1919 M Street, N.W.
Washington, DC 20554

Dear Secretary,

Enclosed is an original and four copies of a Petition for Rule Making to amend the FM table of allotments for a new FM broadcast station for Presho, South Dakota.

Sincerely,



Victor A. Michael Jr.
President
West Wind Broadcasting

c/o Magic City Media
1912 Capitol Avenue, Suite 300
Cheyenne, Wyoming 82001

307-632-4400

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Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

In the matter of:)
)
Amendment of Section 73.202 (b))
)
Table of Allotments)
)
FM Broadcast Stations)
)
(Presho, South Dakota)

RM- 262A

PETITION FOR RULE MAKING

In this petition, West Wind Broadcasting is hereby requesting to allot channel 262A (100.3 Mhz) to Presho, South Dakota as its first local FM allotment.

INTRODUCTION

1. This statement is a petition for rule making to allot FM channel 262A (100.3 Mhz) to Presho, South Dakota and add it to the Commission's FM table of allotments, 73.202. The following will show the need for an FM channel and the effects the allotment of Channel 262A to Presho will have.

DISCUSSION

2. Presho is located in central South Dakota. It is also located within Lyman County, a county of some 3,600 persons. Presho has a population of 654 persons in accordance with the U.S. 1990 census.

3. The allotment of channel 262A to Presho will provide the first local broadcast facility to the community and/or the surrounding area. The closest FM allotment to Presho is located at Reliance, South Dakota. Reliance is located 37 kilometers from Presho.

It is obvious that from the above spacing that Presho is presently without local FM service.

4. Presho would greatly benefit from an FM allotment due to the fact there is no AM or FM broadcast facilities within 37 Kilometers of Presho. Because of this, it would have an outlet for local self expression. Health and safety for the community would be increased due to having a local communications outlet for warning the Presho area of emergency conditions caused by severe weather or other health hazards.

5. Channel 262A can be allotted to Presho and meet all rules and requirements of the Commission. The instant proposal will not cause a change in the channel number or a deletion of any channel now appearing in the Commission's table of allotments 73.202.

	<u>Present</u>	<u>Proposed</u>
Presho, South Dakota	-----	262A

6. In accordance with 73.207 of the Commission's rules, "Minimum Distance Separations between Stations", all allotments on Channel 262A and the pertinent adjacent channels to 262A have been studied with the results listed in Figure 1 of this petition. The geographic coordinates used for the spacing

Study (N 43 - 54' - 00", W. 100 - 03' - 00") are that of a site located within the community of Presho, South Dakota. No site restriction will be required to allot channel 262A to Presho. Many suitable transmitter sites are available to provide city grade coverage (3.16 mv/m or 70 dbu) to the entire community of Presho. These sites would also provide full minimum spacing requirements to other allotments.

CONCLUSION

7. It has been shown that Presho would benefit from the allotment of channel 262A. It has also been shown that channel 262A can be allotted to Presho and meet all rules regarding spacing from other stations. Considering these two facts, West Wind Broadcasting hereby requests that the Federal Communications Commission institute a Rule Making proceeding to amend the Table of Allotments to include channel 262A for Presho, South Dakota, 73.202.

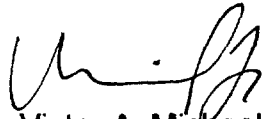
8. Should channel 262A be allotted to Presho, South Dakota, I certify that I will file an application for a Construction Permit to operate an FM station for Presho.

CERTIFICATION

9. I certify that I have prepared or directly supervised the preparation of this entire Petition for Rule Making, and that the facts contained within are true to the best of my knowledge, information and belief, accurate and true.

Dated: June 27, 1997

Respectfully submitted,



Victor A. Michael Jr.
President
West Wind Broadcasting

c/o Magic City Media
1912 Capitol Avenue, Suite 300
Cheyenne, Wyoming 82001

(307) 632-4400

MAPFM search of channel 262A6 (100.3 MHz), at N. 43 54 0, W. 100 3 0.

Searching Channel 262A6 (100.3 MHz):

CALL	CITY	ST	CHN	CL	S	DIST	SEPN	BRNG	CLEARANCE
K261CF	Pierre	SD	261	D	L	59.9	0.0	331.5½	59.9
ALC	Wishek	ND	262	C1	U	265.0	200.0	8.4½	65.0
ALC	Rapid City	SD	262	C1	U	257.5	200.0	274.2½	57.5
KFXS	Rapid City	SD	262	C1	L	257.5	200.0	274.2½	57.5
ALC	Mission	SD	264	A	V	82.1	31.0	216.6½	51.1
KMLO	Lowry	SD	264	C1	C	152.8	75.0	2.3½	77.8

FIGURE 1
CHANNEL STUDY
PRESHO, SOUTH DAKOTA
WEST WIND BROADCASTING

